



B CORP BITESIZE

WWW.TRUEHORIZON.CO.UK

KEEP IT FLEXIBLE

Designed for micro businesses or those who would prefer to do the heavy lifting themselves with guidance from an experienced B Leader, B Corp Bitesize allows you to tailor the level of support to your needs and budget.

Take advantage of a series of regular online sessions where we'll work through your impact assessment live and highlight appropriate improvements to increase your score.

B Corp Certification

Complete the BIA

Complete the online B Impact Assessment ensuring you have reached the minimum score of 80. There is a £250+VAT fee to submit.



STEP
01

STEP
02

Legal

Ensure you have met the legal requirement before verification begins.



STEP
03

Verification

An analyst will work with you to verify your answers by uploading evidence to your BIA.

STEP
04

Declaration

Sign the B Corp Declaration stating that you are part of the movement using business as a force for good.



Certification Fee

Pay the certification fee which is linked to your annual sales.

STEP
05



PROJECT PLAN

1

VERIFY TRACK

Your track is defined by factors like number of employees & your industry so it's crucial to get this right from the outset as it dictates which questions you will be presented with in the BIA. Getting your track right ensures the questions you see are relevant to your business.

2

LEGAL CHANGE

B Corps must be able to evidence a legal change which confirms a commitment to having a material impact on people and planet rather than just a focus on profits. For limited companies, I will provide you with approved wording and the process for ensuring this is done correctly.

3

BASELINE SCORE

The live BIA review(s) will establish a true baseline score. It's important that we are only claiming points for things you are already doing in your business that you can evidence. As you will need a minimum of 80 points to certify, this will help us understand the time and resources required to get you there.

4

IMPACT BUSINESS MODELS

In addition to operational points, you may also be eligible for IBM or Impact Business Model points. I will help you navigate this process and collate the necessary evidence for showing how your business is having a positive impact on employees, community, customers or the environment.

PROJECT PLAN

5

IMPROVEMENTS

Aligning with your business goals, we will identify the most appropriate improvements to get you to 80+ points. To avoid approaching this with a tick-box mentality, we'll get under the skin of your business to identify the improvements that are most relevant for the stage you're at. I recommend aiming for at least 85 points as your overall score can go down during the verification process with B Lab, so it's worth having a buffer.

6

EVIDENCE

During the verification process, you will need to provide evidence in support of your score. I will work with you to ensure you are clear on what evidence you will need as well as reviewing documents so they're ready to submit. Where we have identified new or amended governance policies as part of your improvement plan, I will provide you with templates that can be personalised for your business.



PRICING OPTIONS

PRICE	INCLUSIONS
£450+VAT per session	<ul style="list-style-type: none">• 60 minute BIA Workshop(s)• Support templates and resources• Review of verification evidence• 30 minute follow up call 2 weeks after the final session for accountability• Email support in between workshops (for multiple sessions)
£2,000+VAT for 5 sessions	<ul style="list-style-type: none">• 5 x 60 minute monthly BIA Workshops• Support templates and resources• Email support between workshops• Compilation and review of supporting evidence• Payment plan to spread costs• Saves £250 compared with individual sessions

A £400+VAT deposit is required for the payment plan with 4 monthly payments of £400+VAT to follow. A minimum of 5 sessions are required to secure this price and they must be completed within 6 months. Additional sessions can be added at the reduced rate.



TESTIMONIALS

Nancy made completing the BIA a much easier and simpler process than I could have imagined. I had attempted the BIA initially on my own but needed an expert to guide and help me further understand exactly what was being asked of me and the business and what additional tools and services needed to be adapted and implemented to improve and streamline the customer experience. Not only did Nancy help me successfully complete the BIA but Nancy's guidance helped deepen my understanding of my own business and create simpler processes for myself and my clients. Nancy was always approachable and helpful too. I would highly recommend working with True Horizon.

Claire Victoria, Founder, Rewild the Frame

We first started working with Nancy in early 2020 when we had an environmental audit of our business. Fast forward 18 months, and we became a certified B Corporation.

Nancy's assistance has been insightful and practical. As a result, we have seen steady progress in the reduction of our environmental impact. With this process comes increased awareness and innovation to reduce our footprint as the business grows.

We simply wouldn't have the understanding or drive for positive change without Nancy's continued support and guidance.

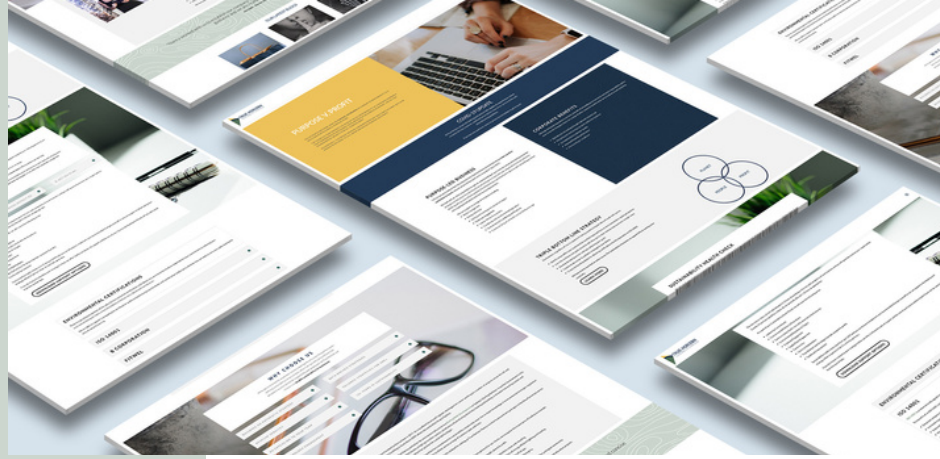
Polly Buckland, Co-Founder, The Typeface Group



FINAL THOUGHTS

My goal is to align my support with your mission, values and your budgets. I aim to work as part of your team and so improving your score will always be a collaborative effort while still

pushing just enough to help you achieve your goals.



www.truehorizon.co.uk
nancy@truehorizon.co.uk
01590 381 105



WWW.TRUEHORIZON.CO.UK

SIMPLIFYING SUSTAINABILITY

