

## ENVIRONMENTAL & SOCIAL CERTIFICATIONS

Many companies are choosing to obtain [environmental & social certifications](#) which are verified by external bodies. There are a variety of benefits to obtaining certifications like these including:

- Cost savings through enhance resource efficiencies
- Improving customer loyalty & trust
- Attracting clients & employees with similar values
- Enhanced community engagement

There are a number of certifications available to you, but I've highlighted 2 of the most popular and given you an overview on what they assess & how the process works.

If you have any questions or need some support getting certified, [get in touch](#) for a free no obligation chat.

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## Overview

B Corporation	ISO 14001
<ul style="list-style-type: none"> <li>○ Assesses environmental &amp; social performance</li> </ul>	<ul style="list-style-type: none"> <li>○ Assesses environmental performance</li> </ul>
<ul style="list-style-type: none"> <li>○ Internationally recognised</li> </ul>	<ul style="list-style-type: none"> <li>○ Internationally recognised</li> </ul>
<ul style="list-style-type: none"> <li>○ Achieve a score of at least 80 using the B Impact Assessment template which is free to download</li> </ul>	<ul style="list-style-type: none"> <li>○ Environmental Management System (EMS) audited in line with the ISO 14001:2015 standard which can be purchased online</li> </ul>
<ul style="list-style-type: none"> <li>○ Meet legal requirements (B Corp is built into a company's legal structure)</li> </ul>	<ul style="list-style-type: none"> <li>○ Initial certification audit with certificate valid for 3 years</li> </ul>
<ul style="list-style-type: none"> <li>○ Virtual meeting with B Lab staff to verify B Impact Assessment</li> </ul>	<ul style="list-style-type: none"> <li>○ Ongoing surveillance audits (annually at least) with recertification audit every 3 years</li> </ul>
<ul style="list-style-type: none"> <li>○ B Impact Assessment to be verified &amp; updated every 3 years but an Impact Report must be prepared annually</li> </ul>	<ul style="list-style-type: none"> <li>○ Frequency &amp; duration of audits dependent on size of business &amp; risk factors to be considered</li> </ul>
<ul style="list-style-type: none"> <li>○ Annual certification fee starts from \$1,000 and increases based on annual sales figures</li> </ul>	<ul style="list-style-type: none"> <li>○ Costs vary depending on size of business &amp; certification body selected (e.g. BSI, Alcumus, LRQA)</li> </ul>
<ul style="list-style-type: none"> <li>○ Adaptable to any business size or industry</li> </ul>	<ul style="list-style-type: none"> <li>○ Slightly more suited to larger companies with a premises and employees</li> </ul>