

SUSTAINABILITY COMPASS

For purpose-led businesses working to:

- * Save money
- * Improve resource efficiencies
- * Retain & attract like-minded employees
- * Reduce environmental impact
- * Improve customer loyalty & trust
- * Communicate an authentic sustainability message to clients
- * Obtain environmental certifications like B Corp & ISO 14001

The Sustainability Compass is designed as a starting point for purpose-led businesses who are working to implement a ***triple bottom line strategy to balance people, planet & profit***. The Sustainability Compass is a first step gap analysis and has been developed in line with internationally recognised certifications like ISO 14001 & B Corp and includes:

- A video call with key representatives across your organisation to understand your business priorities and what you're looking to achieve (HR, management, operations, employees, etc.)
- A business context review to assess your motivations, your corporate strategies & goals and to identify your key environmental aspects & impacts
- A full report, highlighting key recommendations for improving your environmental performance and providing a simple and practical ***Action Plan*** for implementing these changes
- Editable templates to support you in implementing business improvements
- A 60 minute Action Plan review call

I would encourage you to get as many people involved as possible to increase engagement. The process will take between 2-5 hours depending on the size and complexity of your business and you will receive your report and action plan within 3 weeks.

The Sustainability Compass assesses areas such as environmental legislation, policies and procedures, setting and tracking targets, supply chain considerations, employee engagement and communication and will help you to.

- ❖ Save money and increase resource efficiencies
- ❖ Reduce your environmental impact
- ❖ Boost customer loyalty and trust
- ❖ Attract and retain the top talent in the market
- ❖ Attract aligned clients that share your values
- ❖ Stand out from the competition

You can choose to implement any recommendations from your Action Plan yourself or I can provide additional support if required.

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Sustainability Compass

Agenda & Timeline

- **Introductory meeting:** This will give you an overview of the agenda for the day and will be an opportunity to highlight any specific areas you'd like to focus on.
- **Motivations & aspirations:** Understanding your motivations will help me better tailor the day to suit your needs.
- **Business operations:** Every business is different and this allows me to understand your operations and how they impact people and planet.
- **Review of existing operational procedures:** Documented procedures help to ensure that there is consistency across business operations and will allow me to understand how you engage and communicate with clients, supply chains and employees.
- **Individual department engagement meetings:** Engagement at the outset is key to support the positives changes you will be implementing as a part of this process.
- **Legal review:** This is an opportunity to ensure you are complying with common environmental legislation pertaining to waste, heating and cooling systems and cleaning products, for example.
- **Round Up Meeting:** At the end of the day, I will give you an overview of my findings, request any additional information and provide you with an idea of next steps and timings. We will also set a date for your 60 minute Action Plan review call.

